GROW BEYOND YOUR FIRST ORDER

with **esp**

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Today's Agenda

Key takeaways:

- Product strategies
- Finding the right product
- Live Inventory
- Virtual Sample tool
- Customized Presentations

ESP Search

Find exactly what your customer needs

Top Sellers

Find what's in-demand with top sellers in all the major categories of products.

New Suppliers

Access complete supplier contact and rating information from new suppliers.

Specials

Get the perfect price with discounts like free shipping, free setup, self-promo pricing, EQP and more.

Live Inventory

Connect directly to suppliers' ordering systems so you can see up-to-date and accurate pricing, inventory levels and product info.

Guided Navigation

Narrow down your criteria with nearly 100 search filters, including minority-owned or union-affiliated businesses and products made in the USA.

Virtual Samples

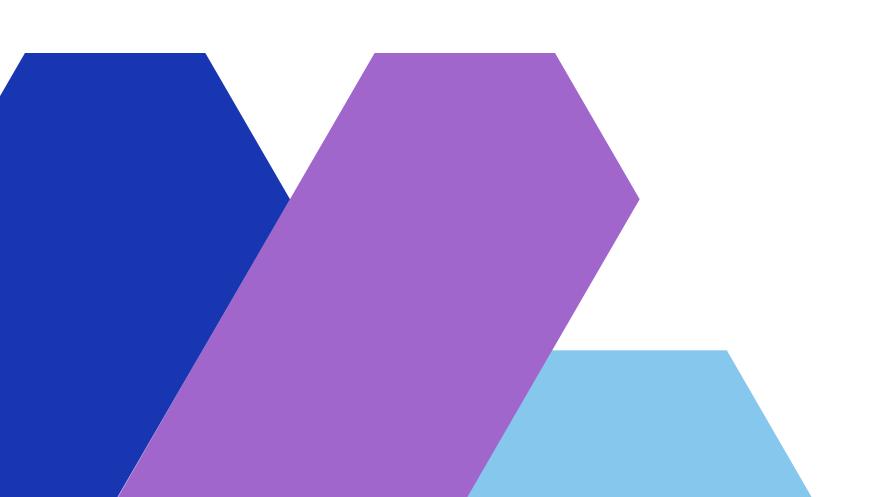## Creating the perfect virtual sample is invaluable!

- Drag your customer's logo on to products or create a design for them
- Remove the background color from a logo, change its color, or rotate it
- Add multiple images, shapes, or text to a product
- Add your finished Virtual Sample logo to all your products
- with one click, put it in a presentation, or download it as an SVG

Create Customized Presentations

Quickly and easily build professional presentations with multiple product options, custom design elements and much more.

Choose from professionally designed templates

Add products from ESP and choose which fields your client will see

Be notified when your client opens, views, or comments on the presentation

Download your presentation, publish it to your website or send your client a URL

Demo

Thank You

Any questions?

Resources

go.asicentral.com/ESP

Technical
Product Support

(800) 546-1350, option 2
Mon- Fri 8 a.m. - 8 p.m. ET
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ESP

www.searchesp.com